

Jenkel-Davidson
OPTICAL COMPANY

stylists in eyewear

366 POST STREET
476 POST STREET
450 SUTTER STREET
2000 VAN NESS AVE.
STONESTOWN MEDICAL CENTER
40 WESTLAKE CT. DALY CITY

Garfield 1-3400
*for better vision...
see your eye physician*



OFFICES THROUGHOUT NORTHERN CALIFORNIA

YOUR EYES DESERVE
THE BEST

FRANKLIN OPTICAL Co.
Dispensing Opticians

COMPLETE OPTICAL SERVICE

- Personalized Service
- Individual Styling
- Contact Lenses

10 OFFICES
TO
SERVE YOU



MEMBER OF GUILD OPTICIANS

455 POWELL ST.
Sutter 1-3411

Opticians-Dispensing

Albert Henry C Jr
Eyes Examined
Prescriptions Filled
Contact Lenses
760 Market DOuglas 2-2273


ALLIED OPTOMETRY SERVICES THOMAS J MACKEY OD
CONTACT LENSES - EXAMINATIONS
BUDGET PAYMENTS
5915 Geary Bl BAyiw 1-5342

Anderson Iver Optical Co 690 Market SUtter 1-8607

BALSHONE LEON
COMPLETE OPTOMETRIC
& OPTICAL SERVICE
MODERN EYE CARE
Hearing Aid Glasses
CONTACT LENSES
Terms to Your Convenience
Near Powell St
490 Sutter SUtter 1-1335

CALIF ASSN OF DISPENSING OPTICIANS

DISPENSING OPTICIANS
LICENSED BY THE
STATE BOARD
OF MEDICAL EXAMINERS



"FOR INFORMATION CALL"
MEMBERS

Drake Opticians 512 Sutter YUkon 6-0396
Ferrari & Risi 444 Post YUkon 6-0136
Franklin Optical Co 455 Powell SUtter 1-3411

JENKEL-DAVIDSON OPTICAL CO
366 Post GARfld 1-3400
476 Post GARfld 1-3400
Stonestown Medical Bldg LOMbrd 4-3100
450 Sutter GARfld 1-3400
2000 Van Ness Av GRaystn 4-1022
40 Westlake Ct Daly City PLaza 5-1484

Mancuso Optical Company
545 Post PRspt 5-6681

Parsons Optical Laboratories
518 Powell EXbrk 2-8442
312 Post YUkon 2-7313
Lakeside Village
2642 Ocean Av LOMbrd 6-4064

CALIF OPTICAL CO
E. S. Buckley - Optometrist
Rooms 901-902
209 Post SUtter 1-0181

CALIF OPTICAL CO OF THE MISSION
Located Since 1913 in the
MISSION DISTRICT
PRESCRIPTIONS FILLED
J. L. Stamper - Optometrist
CONTACT LENSES
FITTED FOR FULL TIME WEAR
Budget Terms
2508 Mission VAencia 4-2376

DANZ & SONS
Eyes Made To Order & in Stock
240 Stockton EXbrook 2-3080
(See Advertisement Page 603)

DELL'OSSO RAY
Albert J. Garcia Paul Kopper
Dispensing Opticians
PHYSICIANS OPTICAL CO.
5th FLOOR
516 Sutter at Powell
Spectacles Made To
Oculist Prescriptions Only
CONTACT LENSES
316 Sutter YUkon 6-2510
Or YUkon 6-4986

DRAKE OPTICIANS 512 Sutter YUkon 6-0396
(See Advertisement Page 603)


FALLOWS & PALMER R E
MACY'S S.F. BLDG.
CHARGA-PLATE OR BUDGET TERMS
Stockton & O'Farrell SUtter 1-6966

FELDMAN ANTHONY OPTICAL CO
Phelan Bldg GARfld 1-0089
If no answer call DElaware 3-2236
FERRARI MILTON W 444 Post YUkon 6-0136
FERRARI & RISI 444 Post YUkon 6-0136
(See Advertisement Page 603)
Ferrari & Risi 2340 Sutter JOkon 7-2045

FRANKLIN OPTICAL CO
455 Powell SUtter 1-3411
(See Advertisement This Page)

JENKEL-DAVIDSON OPTICAL CO
366 Post GARfld 1-3400
(See Advertisement This Page)

JENKEL-DAVIDSON OPTICIANS
STYLISTS
IN
EYEWEAR



"WHERE TO CALL"

JENKEL-DAVIDSON OPTICAL CO
366 Post GARfld 1-3400
476 Post GARfld 1-3400
Stonestown Medical Bldg LOMbrd 4-3100
450 Sutter GARfld 1-3400
2000 Van Ness Av GRaystn 4-1022
40 Westlake Ct Daly City PLaza 5-1484

LAYNE CREDIT OPTICIAN
1513 Fillmore FIImor 6-3333
2621 Mission MIssn 7-8191
LEVY SAML J 391 Sutter EXbrk 2-9146
Mackey Thos J 323 Geary YUkon 2-1786

MANCUSO OPTICAL COMPANY
DISPENSING OPTICIANS
FOR THE
EYE PHYSICIAN
If You Need Visual Care
We Will Gladly Furnish a List
of Eye Physicians
School and College Attention
LARGE STYLE SELECTION
REASONABLE RATES
CONTACT LENSES
Over 30 Years Experience
545 Post PRspt 5-6681

PACIFIC OPTICAL CO 1801 Bush WEst 1-4300
Paramount Optical Co 240 Stockton YUkon 2-4255
(See Advertisement Page 603)

PARSONS OPTICAL LABORATORIES
312 Post YUkon 2-7313
518 Powell EXbrk 2-8442
2642 Ocean Av LOMbrd 6-4064
(See Advertisement Page 603)

PEISER SIDNEY L
Sidney L. Peiser
William S. Peiser
DISPENSING OPTICIANS
Established 1913
INDIVIDUALLY STYLED
EYE WEAR
Second Floor - Howard Bldg
209 Post YUkon 6-0055

Peiser Wm S 209 Post YUkon 6-0055

PHYSICIANS OPTICAL CO
ALBERT J. GARCIA PAUL KOPFER
Dispensing Opticians
Spectacles Made to
Oculist Prescriptions Only
CONTACT LENSES
5th Floor
516 Sutter YUkon 6-2510

RHINE ALEX J 391 Sutter SUtter 1-6453
(See Advertisement Page 603)
(Continued Next Page)

PERK-UP FOR HAT VEILS
To restore crisp freshness of hat
veils and light laces, iron them on
a piece of waxed paper.

Opticians-Dispensing-(Cont'd)

RHINE ERNEST V
PARAMOUNT OPTICAL CO.
Dispensing Optician
Free Parking At
Downtown Center Garage
240 Stockton YUkon 2-4255

RHINE MILTON OPTICAL CO
133 Geary YUkon 6-6589
(See Advertisement This Page)

RHINE ROBERT O 278 Post YUkon 6-0504
RISI EMIL J 444 Post YUkon 6-0136

ROBERT OPTICAL CO
Formerly Robert O. Rhine & Co.
DISPENSING
OPTICIANS
Personalized Service
Over 15 Years Experience
SUITE 200
OPPOSITE
UNION SQUARE GARAGE
278 Post YUkon 6-0504
(Continued Next Page)

HIDDEN LINEN
Linen table cloths which are too
shabby to spread may be easily
cut and hemmed into fine, soft
hand or tea towels.

MILTON RHINE OPTICAL CO.
OCULIST PRESCRIPTIONS ACCURATELY FILLED
Emergency Service at Our Laboratory

Cornical Contact Lenses Artificial Eyes

YUkon 6-6589 **133 GEARY**
3rd Floor

Drake Opticians
"Smartest Styles in Sight"
A COMPLETE LABORATORY ON THE PREMISES ENABLES US TO RENDER
EMERGENCY SERVICE THE SAME DAY
Complete List of Eye Physicians Available
Serving You Personally Since 1931
REASONABLE FEES

★ Free Parking
★ Invisible Bi-Focals
★ Lightweight Cataract Lenses

YUkon 6-0396

GROUND FLOOR LOCATION
512-516 SUTTER ST. BETWEEN POWELL & MASON STS.

ARTIFICIAL EYE MAKING
OUR SPECIALITY
For Three Generations

Our new improved method makes
more natural looking eyes, with
HAND PAINTED COLOR, in PLASTIC
and GLASS. Mold made of orbit
insures maximum movement.

G. Danz & Sons
240 Stockton St. S. F.
EXbrook 2-3080

Paramount
OPTICAL COMPANY
"HOUSE OF BETTER VISION"
DISPENSING OPTICIANS
OCULISTS' PRESCRIPTIONS
FILLED
CONTACT LENSES

YUkon 2-4255

240 Stockton St.
Suite 404

ferrari & risi 

DISPENSING OPTICIANS
SINCE 1938

Distinctive 

EYE WEAR
SUN GLASSES
CONTACT LENSES
BINOCULARS

FREE PARKING DOWNTOWN CENTER GARAGE
IN SAN FRANCISCO

444 POST MEMBERS 2340 SUTTER

YUkon 6-0136 **Jordan 7-2045**



OTHER OFFICES
OAKLAND - BERKELEY - MILLBRAE - SAN MATEO
REDWOOD CITY & PALO ALTO

ALEX J. RHINE
Dispensing Optician
Formerly Rhine Optical Co.
DOCTORS' PRESCRIPTIONS FILLED

I have purchased all Doctors' Prescriptions and Records of Glasses held by Rhine
Optical Dispensing Co. recently of 114 Geary St. and 2215 Post St. Also Rhine
Optical Co. formerly of 150 Post St.
All Records of glasses made by these offices are now in my files.

PHONE SUTTER 1-6453
391 SUTTER - Corner Stockton Street

PARSONS *Optical Laboratories*
SINCE 1917
Designers of Fine Eyewear

CONTACT LENSES
PLASTIC EYES
CUSTOM-MADE
SURGICAL & DIAGNOSTIC
INSTRUMENTS

OPEN WEEK DAYS TILL 6 P.M. SATURDAYS TILL 1 P.M.

EXbrook 2-8442 **YUkon 2-7313** **LOmbard 6-4064**

518 POWELL 312 POST LAKESIDE VILLAGE
OFFICES IN SAN MATEO & STANFORD SHOPPING CENTER